Brand Champion Initiative
3.13.14 – Customer Service
Agenda

• Welcome
• Result of LSC graphic voting -- Russ
  o Next stage: make modifications
    ▪ Add text only “graphic”
    ▪ Send to student body tomorrow through Wed after spring break for voting.
    ▪ Final logo chosen from Student body vote by Wed after spring break
• Discussion on BCI forum

• Homework: Poll for themes – Russ
  o We will open up to entire LSC for voting, just like “graphic”

• LSC Guidebook
  o Departmental Sections
  o Set up meetings with each BC, Dept. Director and Doni
    ▪ **Purpose:** solidify what to go in each departmental section of guidebook
    ▪ Meetings during spring break if possible
    ▪ **Finalize meetings by Friday after spring break**
  o Department directors will make sure each section is updated bi-annually

• Customer Service
  o What things does your department need?
    ▪ We are planning on the following
      • Brochure that highlights all building features
      • With slot to add specific info for your dept.
      • Custom notepads on short runs (min. 1 pad) – Russ
      • Esignatures
        ▪ Initial guidebook
    ▪ **What else? Please let us know during BCI director meetings with Doni**